

Selling Your Agenda: Unions

The union has hired your advertising agency to promote their campaign. Your task is to design a poster, brochure, flyer, or website that addresses the following points:

- Why should one join a union?
 - Why are unions important?
 - What are the benefits of joining a union?
 - How it will improve your (or one's) life?
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Selling Your Agenda: Factory Owners

The factory owners have hired your advertising agency to promote their campaign. Your task is to design a poster, brochure, flyer, or website that addresses the following points:

- How will workers benefit from staying at work and not joining the strike?
 - How will the employers protect and support their employees if they do not strike or join the union?
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